

ELECTRONIC POLITICAL AND ISSUE ADVERTISING PUBLIC INSPECTION FILE CHECKLIST

This checklist must be completed for each federal, state, and local <u>political ad</u> or federal or state <u>issue</u> \underline{ad} buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candid	late/Issue			Rotht	Fus R U.S	S. Congress
candid	Dates (if one folder is used per ate, a separate checklist must be eted for each flight)			10/3	3/12-11/6	<u>Initials</u>
1.	Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17	")		Date:	8/3/12	BR
2.	Original contract showing requested time (when available)			Date:	8/3/12	(BP)
3.	Updated contracts as order changes.			Date:		
4.	Invoice of schedule as actually broadcas including amount of rebates given (exact date, time, class of time and amount for each rebate), if any			Date:		
	for each redate), if any					
			Checklis	st Comp	oleted:	
		By:				
		Date:				

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable FEDER	box) AL CANDIDA	TE	□ STATI	E/LOCAL CA	NDIDATE
To Ava Windov	il Themselve v, Federal Car	s of The Lowi ndidates Mus	est Unit Cha t Sign The C	rge During a ertification	Political On Page 3
Station and	Location:			Date	
	100				
I. KEGAN BERA	N.				
peing/on behalf	of: KEITH ROTI	IFUS			, a legally
	ate of the <u>REPUI</u>				politica
party for the offi	ce of: UNITED S	STATES HOUSE	OF REPRESEN	TATIVES	
in the GENER	AL				
election to be he	eld on: NOVEMB	ER 6. 2012			
go nereby reque	st station time as f	oliows:			
Broadcast	Time of Day,				
Length	Rotation or Package	Days	Class	Times per Week	Number of Weeks
, a					

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For programming that, in whole or in national importance," list the matters		lating to any political matter of
I represent that the payment for the a	됐었다면 그 그는 얼마닷컴	
and you are authorized to announce t I represent that this person or entity i committee/organization of the legally	is either a legally qualified candida	
The name of the treasurer of the cance HASKINS, WILLIAM MR.	didate's authorized committee is:	
This station has disclosed to me its p and discount, promotional and other THIS STATION DOES NOT DIS OF RACE OR ETHNICITY IN TH	sales practices (not applicable to fi CRIMINATE OR PERMIT DISC	ederal candidates). EXIMINATION ON THE BASIS
To Be Signed By C	andidate or Authoriz	ed Committee
6/13/12 Date	Seg-fer-	
	d By Station Represe	Itative
Accepted	Accepted in Part	Rejected
Brian Raughter Signature	Brian Raughter Printed Name	NSM Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, KEGAN BERAN	
(name of federal candidate or authorized committee) hereby certif to be broadcast (in whole or in part) pursuant to this agreement:	y that the programmin
☑ does □ does not	
refer to an opposing candidate (check applicable box). I further c programming that does refer to an opposing candidate:	ertify that for the
(check applicable box)	
the radio programming contains a personal audio statement identifies the candidate, the office being sought, and that the approved the broadcast.	
the television programming contains a clearly identifiable p image of the candidate for a duration of at least four second displayed printed statement identifying the candidate, that the broadcast, and that the candidate and/or the candidate's paid for the broadcast.	s, and a simultaneously ne candidate approved
Neg-Ben	Market Market
signature of candidate or authorized committee	
KEGAN BERAN printed name	6/13/12 date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

4000	200	Section of the	355	15.50		
2 2	6 35.5	(0)	AND THE REAL PROPERTY.	West of the Control		ᄴᇎ
族权等	5月3日	題 1999 3	0.0	20 a s	-	. Jul.
leastern	denies (S)	of Philadelphia	u Smooth	80 × 1	consider	400

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any,

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Print Date 08/03/12

Page 1 of 9

CONTRACT



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

www.thepittsburghchannel.com

And:

Strategic Media Placement OH 7669 Stagers Loop Delaware, OH 43015

	Contract / Rev	vision		Alt Order #	
	921996	1		07880845	
Product					
ROTHFUS/R/CONG					
Contract Dates	Estimate #				
10/03/12 - 11/06/12	2409				
Advertiser			<u>Ori</u>	ginal Date /	Revision
Rothfus/R/Congress	s 08/03/12 / 08/03/12		/ 08/03/12		
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broadcast			Cash
V.	Station	Account Executive		<u>xecutive</u>	Sales Office
	WTAE	Bob Ca	ain		Eagle-Philadelpl
	Special Handl	ing			
	Demographic				
	Adults 35+				
				_	_
	IDB#	Advert	iser	Code	Product Code
		ROTH			PA12
	Agency Ref			Advertiser	Ref
				1	

Spots/

Start/End Time Length Week Rate Type Spots Amount *Line Ch Start Date End Date Description Days 6-7am :30 NM 2 \$1,050.00 WTAE 10/17/12 10/19/12 6-7am News Start Date Spots/Week **End Date** Weekdays Rate \$525.00 Week: 10/15/12 10/21/12 --WTF--2 NM 10/19/12 :30 WTAE 10/17/12 6-7am News 6-7am 1 \$550.00 Spots/Week Start Date **End Date** Weekdays Rate \$550.00 Week: 10/15/12 10/21/12 -WTF-10/19/12 :30 NM 2 \$950.00 WTAE 10/17/12 Good Morning America 7-9am **End Date** Weekdays Spots/Week Rate Start Date \$475.00 Week: 10/15/12 10/21/12 --WTF--2 WTAE 10/17/12 10/19/12 The View 11am-noon :30 NM 2 \$800.00 **End Date** Weekdays Spots/Week Start Date Rate Week: 10/15/12 10/21/12 --WTF--\$400.00 WTAE 10/17/12 10/19/12 WTAE Noon News 12-12:30pm :30 NM 3 \$900.00 Start Date Weekdays **End Date** Spots/Week Rate Week: 10/15/12 \$300.00 10/21/12 --WTF--3 5-6pm News M-F :30 NM 2 WTAE 10/17/12 10/19/12 5-6pm \$1,050.00 Start Date **End Date** Weekdays Spots/Week Rate \$525.00 Week: 10/15/12 10/21/12 --WTF--WTAE 10/17/12 10/19/12 5-6pm News M-F :30 NM 2 \$1,050.00 5-6pm Spots/Week Start Date **End Date** Weekdays Rate Week: 10/15/12 10/21/12 --WTF--2 \$525.00 WTAE 10/17/12 10/19/12 6-6:30pm News 6-6:30pm :30 NM 3 \$2,025.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 -WTF--3 \$675.00 WTAE 10/17/12 10/19/12 M-Sun 11pm News M-Su 11-11:35pm :30 NM 3 \$2,700.00 Spots/Week Start Date Weekdays **End Date** Rate Week: 10/15/12 10/21/12 --WTF--3 \$900.00 WTAE 10/20/12 11/03/12 Sat 5-7am 5-7am :30 NM 3 \$825.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 ---S-\$275.00 1 Week: 10/22/12 10/28/12 1 \$275.00 --S-

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Rev	vision	Alt Order #
921996	1	07880845

Product **Contract Dates** Estimate # 10/03/12 - 11/06/12 ROTHFUS/R/CONG 2409

Original Date / Revision Advertiser 08/03/12 / 08/03/12 Rothfus/R/Congress

		Spots/			
*Line Ch Start Date End Date Description	THE RESERVE OF THE PERSON NAMED IN	Days Length Week Ra	te Type	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12S-1	<u>Rate</u> \$275.00				
11 WTAE 10/20/12 10/27/12 Good Morning America Sat Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	7-8am <u>Rate</u> \$400.00 \$400.00	:30	NM	2	\$800.00
12 WTAE 10/20/12 10/27/12 Sat 8-10am Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	8-10am <u>Rate</u> \$325.00 \$325.00	:30	NM	2	\$650.00
13 WTAE 10/20/12 10/27/12 Late Run 11pm News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	11:30pm-12:05am <u>Rate</u> \$700.00 \$700.00	:30	NM	2	\$1,400.00
14 WTAE 10/20/12 10/27/12 Big East College Football Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1 Week: 10/22/12 10/28/12 S- 1	12-3:30pm <u>Rate</u> \$750.00 \$750.00	:30	NM	2	\$1,500.00
15 WTAE 10/20/12 10/27/12 ABC College Football Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	3:30p-7p <u>Rate</u> \$1,800.00 \$1,800.00	:30	NM	2	\$3,600.00
16 WTAE 10/21/12 11/04/12 Sun 5-7am News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12	5-7a <u>Rate</u> \$275.00 \$275.00 \$275.00	:30	NM	3	\$825.00
17 WTAE 10/21/12 10/28/12 This Week With George Stern Start Date	ep10-11am <u>Rate</u> \$1,400.00 \$1,400.00	:30	NM	2	\$2,800.00
18 WTAE 10/21/12 10/28/12 Sun Early News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1 Week: 10/22/12 10/28/12 S 1	630-7p <u>Rate</u> \$450.00 \$450.00	:30	NM	2	\$900.00
19 WTAE 10/21/12 10/28/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1 Week: 10/22/12 10/28/12 S 1	M-Su 11-11:35pm <u>Rate</u> \$1,100.00 \$1,100.00	:30	NM	2	\$2,200.00
20 WTAE 10/21/12 10/28/12 Sunday Extended Late New Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1 Week: 10/22/12 10/28/12 S 1	rs Sun 11:35p-12:00a <u>Rate</u> \$325.00 \$325.00	:30	NM	2	\$650.00
21 WTAE 10/22/12 10/26/12 6-7am News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2	6-7am <u>Rate</u> \$525.00	:30	NM	2	\$1,050.00
22 WTAE 10/22/12 11/02/12 6-7am News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	6-7am <u>Rate</u> \$550.00	:30	NM	6	\$3,300.00

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Contract / Revision	Alt Order #	
921996 /	07880845	

Estimate # **Contract Dates Product** ROTHFUS/R/CONG 2409 10/03/12 - 11/06/12

Advertiser	Original Date / Revision			
Rothfus/R/Congress	08/03/12	1	08/03/12	

*Line Ch Start Date End Date Description	Start/End Time Da	Spots/ ays Length Week Rate	Type Spots	Amount
Week: 10/29/12 End Date Weekdays Spots/Week MTWTF 3	<u>Rate</u> \$550.00			
23 WTAE 10/22/12 10/26/12 Good Morning America Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2	7-9am <u>Rate</u> \$475.00	:30	NM 2	\$950.00
24 WTAE 10/22/12 10/26/12 The View Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	11am-noon <u>Rate</u> \$400.00	:30	NM 3	\$1,200.00
25 WTAE 10/22/12 10/26/12 WTAE Noon News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4	12-12:30pm <u>Rate</u> \$300.00	:30	NM 4	\$1,200.00
26 WTAE 10/22/12 10/26/12 5-6pm News M-F Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	5-6pm <u>Rate</u> \$525.00	:30	NM 3	\$1,575.00
27 WTAE 10/22/12 10/26/12 5-6pm News M-F Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	5-6pm <u>Rate</u> \$525.00	:30	NM 3	\$1,575.00
28 WTAE 10/22/12 10/26/12 6-6:30pm News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 4	6-6:30pm <u>Rate</u> \$675.00	:30	NM 4	\$2,700.00
29 WTAE 10/22/12 10/26/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4	M-Su 11-11:35pm <u>Rate</u> \$900.00	:30	NM 4	\$3,600.00
30 WTAE 10/22/12 10/22/12 Mon ABC Prime Other <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 1	Prime Other Rate \$5,000.00	:30	NM 1	\$5,000.00
31 WTAE 10/19/12 11/02/12 Fri ABC Prime C Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 F 1 Week: 10/22/12 10/28/12 0 Week: 10/29/12 11/04/12 F 1	10-11pm <u>Rate</u> \$2,400.00 \$0.00 \$2,400.00	:30	NM 2	\$4,800.00
32 WTAE 10/29/12 11/02/12 6-7am News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	6-7am <u>Rate</u> \$550.00	:30	NM 3	\$1,650.00
33 WTAE 10/29/12 11/02/12 Good Morning America Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	7-9am <u>Rate</u> \$500.00	:30	NM 3	\$1,500.00
34 WTAE 10/29/12 11/02/12 The View Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	11am-noon <u>Rate</u> \$450.00	:30	NM 3	\$1,350.00
35 WTAE 10/29/12 11/02/12 WTAE Noon News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 4	12-12:30pm <u>Rate</u> \$350.00	:30	NM 4	\$1,400.00
36 WTAE 10/29/12 11/02/12 5-6pm News M-F Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	5-6pm <u>Rate</u> \$575.00	:30	NM 3	\$1,725.00
37 WTAE 10/29/12 11/02/12 5-6pm News M-F Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	5-6pm <u>Rate</u> \$575.00	:30	NM 3	\$1,725.00

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Contract / Revision	Alt Order #
921996 /	07880845

 Contract Dates
 Product
 Estimate #

 10/03/12 - 11/06/12
 ROTHFUS/R/CONG
 2409

Advertiser	Original Date / Revision		
Rothfus/R/Congress	08/03/12 / 0	08/03/12	

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
38 WTAE 10/29/12 11/02/12 6-6:30pm News	6-6:30pm	:30	NM	4	\$2,800.00
Week: 10/29/12 End Date Weekdays Spots/Week	<u>Rate</u> \$700.00				
Trook forzortz Thomas Trook		.00	NIM		£2 000 00
39 WTAE 10/29/12 11/02/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week	M-Su 11-11:35pm Rate	:30	NM	4	\$3,800.00
Week: 10/29/12 11/04/12 MTWTF 4	\$950.00				
40 WTAE 11/01/12 11/01/12 Thur ABC Prime B	9-10pm	:30	NM	1	\$4,500.00
Start Date	Rate				
Week: 10/29/12 11/04/12T 1	\$4,500.00				
41 WTAE 11/03/12 11/03/12 Good Morning America Sat		:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$450.00				
42 WTAE 11/03/12 11/03/12 Sat 8-10am	8-10am	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141		ψοσο.σσ
Week: 10/29/12 11/04/12S- 1	\$350.00				
43 WTAE 11/03/12 11/03/12 Late Run 11pm News	11:30pm-12:05am	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12S- 1	\$800.00	.00	NIM	4	£000 00
44 WTAE 11/03/12 11/03/12 Big East College Football Start Date End Date Weekdays Spots/Week	12-3:30pm Rate	:30	NM	1	\$800.00
Week: 10/29/12 11/04/12S- 1	\$800.00				
45 WTAE 11/03/12 11/03/12 ABC College Football	3:30p-7p	:30	NM	1	\$2,200.00
Start Date	Rate				
Week: 10/29/12 11/04/12S- 1	\$2,200.00				
46 WTAE 11/04/12 11/04/12 This Week With George Sto		:30	NM	1	\$1,700.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/125 1	<u>Rate</u> \$1,700.00				
47 WTAE 11/04/12 11/04/12 Sun Early News	630-7p	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate				4000.00
Week: 10/29/12 11/04/12S 1	\$500.00				
48 WTAE 11/04/12 11/04/12 Sunday Extended Late New	1240 50	:30	NM	1	\$375.00
Start Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$375.00				
49 WTAE 11/05/12 11/06/12 6-7am News	6-7am	:30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI		\$330.00
Week: 11/05/12 11/11/12 MT 1	\$550.00				
50 WTAE 11/05/12 11/06/12 6-7am News	6-7am	:30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 MT 1	\$550.00				
51 WTAE 11/05/12 11/06/12 Good Morning America Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM	1	\$500.00
Week: 11/05/12 11/11/12 MT 1	\$500.00				
52 WTAE 11/05/12 11/06/12 The View	11am-noon	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 MT 1	\$450.00				
53 WTAE 11/05/12 11/06/12 WTAE Noon News	12-12:30pm	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$350.00				
THE PROPERTY OF THE PROPERTY O	\$ 000.00		•		

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Co	ntract / Re	vision	Alt Order #	
j	921996	1	07880845	

Contract Dates Product Estimate # 10/03/12 - 11/06/12 ROTHFUS/R/CONG 2409

Original Date / Revision Advertiser 08/03/12 / 08/03/12 Rothfus/R/Congress

Start Date End Date Meekdays Sots/Week Rate TypeSpots Amount	*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Snots	Amount
Section Sect			Days Longar Wook	rtate Type	opoto	Amount
Section Sect			:30	NM	1	\$575.00
Siart Date End Date Meekdays SpotsWeek Rate S750.00 Start Date End Date Meekdays SpotsWeek Rate S750.00 Start Date End Date Meekdays SpotsWeek Rate S750.00 Start Date Start	Start Date End Date Weekdays Spots/Week					
Sept. 1105/12 11/11/12 M 1 5775.00 11/11/12 M 1 5775.00 11/11/12 M 1 5700.00 11/11/12 M 1 5950.00 11/11/12 M 1 5950.00 M		•	:30	NM	1	\$575.00
Start Date End Date Week 1705/12 11/105/12 M-Sun 11pm News Rate Sp00.00 NM 1 \$950.00						
Section Sect			:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spo						
N			:30	NM	1	\$950.00
Start Date End Date Weekdays Spots/Week Spots Spo						
N			:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week 10/07/12 10/12/12 6-7am News Spots/Week Rate S						
New 10/01/12 10/07/12 WTF 2 \$525.00 2			:30	NM	2	\$1,050.00
N 61 WTAE 10/03/12 10/14/12						
N 61 WTAE 10/03/12			:30	NM	2	\$1,050.00
Start Date End Date Weekdays Spots/Week S450.00						
Neek: 10/03/12 10/07/12 WTF 2 \$450.00			:30	NM	2	\$900.00
Start Date End Date Weekdays Spots/Week Rate \$450.00						
Week: 10/08/12 10/14/12 Sun 5-7am News 5-7a 30 NM 2 \$450.00			:30	NM	2	\$900.00
Neek: 10/01/12						
Week: 10/01/12 Neek: 10/08/12 10/07/12S 1 \$225.00 N 64 WTAE 10/15/12 10/26/12 Live with Kelly Start Date Week: 10/15/12 10/26/12 Live with Kelly Start Date Week: 10/15/12 10/28/12 MTWTF 9-10am :30 NM 2 \$450.00 N 65 WTAE 10/29/12 10/28/12 MTWTF 1 \$225.00 NM 1 \$250.00 N 65 WTAE 10/29/12 11/02/12 Live with Kelly Start Date Week: 10/29/12 11/04/12 MTWTF 9-10am :30 NM 1 \$250.00 N 66 WTAE 11/05/12 I1/05/12 I1/05/12 Live with Kelly Week: 11/05/12 11/05/12 I1/05/12 I			:30	NM	2	\$450.00
N 64 WTAE 10/15/12						
Start Date House	Week: 10/08/12 10/14/12S 1	\$225.00				
Week: 10/15/12			:30	NM	2	\$450.00
N 65 WTAE 10/29/12 11/02/12 Live with Kelly 9-10am :30 NM 1 \$250.00 N 66 WTAE 11/05/12 11/05/12 Live with Kelly 9-10am :30 NM 1 \$250.00 N 66 WTAE 11/05/12 11/05/12 Live with Kelly 9-10am :30 NM 1 \$250.00 N 67 WTAE 10/05/12 11/05/12 The View 11/05/12 The Vie	Week: 10/15/12 10/21/12 MTWTF 1					
Start Date Hold Date Weekdays Spots/Week Rate \$250.00	Week: 10/22/12 10/28/12 MTWTF 1	\$225.00				
Week: 10/29/12 11/04/12 MTWTF 1 \$250.00 N 66 WTAE 11/05/12 11/05/12 Live with Kelly 9-10am :30 NM 1 \$250.00 Week: 11/05/12 End Date Weekdays 11/11/12 Spots/Week 8250.00 Rate 8250.00 \$250.00 NM 2 \$800.00 N 67 WTAE 10/03/12 10/05/12 The View 11am-noon 11a	and the second s		:30	NM	1	\$250.00
Start Date Week: 11/05/12 End Date 11/11/12 Weekdays M Spots/Week Spots/Week Spots/Week Rate Rate \$250.00 N 67 WTAE 10/03/12 10/05/12 10/05/12 The View The View Spots/Week Rate 11am-noon Start Date Weekdays Neek Rate N 68 WTAE 10/01/12 10/07/12 WTF 2 \$400.00 N 68 WTAE 10/03/12 10/05/12 10/05/12 5-6pm News M-F 5-6pm :30 NM 1 \$525.00 Start Date Start Date End Date Weekdays Spots/Week Rate Rate Rate Rate						
Week: 11/05/12 11/11/12 M 1 \$250.00 N 67 WTAE 10/03/12 10/05/12 The View 11am-noon :30 NM 2 \$800.00 Start Date Week: 10/01/12 10/07/12WTF End Date Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate NM 1 \$525.00	N 66 WTAE 11/05/12 11/05/12 Live with Kelly	9-10am	:30	NM	1	\$250.00
Start Date Week 10/01/12 End Date Weekdays Spots/Week \$400.00 \$400.00						
Week: 10/01/12 10/07/12 wTF 2 \$400.00 N 68 WTAE 10/03/12 10/05/12 5-6pm News M-F 5-6pm :30 NM 1 \$525.00 Start Date End Date Weekdays Spots/Week Rate			:30	NM	2	\$800.00
Start Date End Date Weekdays Spots/Week Rate						
		•	:30	NM	1	\$525.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise



Contract / Revision	Alt Order #	
921996 /	07880845	

 Contract Dates
 Product
 Estimate #

 10/03/12 - 11/06/12
 ROTHFUS/R/CONG
 2409

 Advertiser
 Original Date / Revision

 Rothfus/R/Congress
 08/03/12 / 08/03/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type S	Spots	Amount
N 69 WTAE 10/08/12 10/12/12 5-6pm News M-F Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2	5-6pm <u>Rate</u> \$525.00	:30	NM	2	\$1,050.00
N 70 WTAE 10/03/12 10/05/12 6-6:30pm News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12WTF 2	6-6:30pm <u>Rate</u> \$650.00	:30	NM	2	\$1,300.00
N 71 WTAE 10/08/12 10/12/12 6-6:30pm News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 MTWTF 2	6-6:30pm <u>Rate</u> \$650.00	:30	NM	2	\$1,300.00
N 72 WTAE 10/08/12 10/12/12 M-Sun 11pm News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 MTWTF 2	M-Su 11-11:35pm <u>Rate</u> \$850.00	:30	NM	2	\$1,700.00
N 73 WTAE 10/03/12 10/05/12 M-Sun 11pm News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12WTF 2	M-Su 11-11:35pm <u>Rate</u> \$850.00	:30	NM	2	\$1,700.00
N 74 WTAE 10/03/12 10/05/12 Nightline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12WTF 2	11:35pm-1205am <u>Rate</u> \$400.00	:30	NM	2	\$800.00
N 75 WTAE 10/08/12 10/08/12 Mon ABC Prime C	10-11pm <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
N 76 WTAE 10/11/12 10/11/12 Thur ABC Prime B <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/08/12 10/14/12T 1	9-10pm <u>Rate</u> \$4,000.00	:30	NM	1	\$4,000.00
N 77 WTAE 10/06/12 10/13/12 ABC Prime College Footbal Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S- 1 Week: 10/08/12 10/14/12S- 1	Prime Time Collego <u>Rate</u> \$1,400.00 \$1,400.00	:30	NM	2	\$2,800.00
N 78 WTAE 10/06/12 10/06/12 ABC College Football Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S- 1	3:30p-7p <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 79 WTAE 10/06/12 10/06/12 ABC College Football Start Date	PENN STATE FOO <u>Rate</u> \$1,600.00	:30	NM	1	\$1,600.00
N 80 WTAE 10/03/12 10/05/12 6-7am News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 WTF 2	6-7am <u>Rate</u> \$500.00	:30	NM	2	\$1,000.00

Totals 162 \$115,275.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	109	\$77,350.00	\$65,747.50
10/29/12 -11/06/12	53	\$37,925.00	\$32,236.25
Totals	162	\$115,275.00	\$97,983.75

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise



	Contract / Revision 921996 /		Alt Order # 07880845
Contract Dates 10/03/12 - 11/06/12	Product ROTHFUS/R/CON	G	Estimate # 2409
Advertiser Rothfus/R/Congress			nal Date / Revision /03/12 / 08/03/12

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

3. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia
materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts except after its prior approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

CONTRACT



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

And:

Strategic Media Placement OH 7669 Stagers Loop Delaware, OH 43015

	Contract / Rev	ision		Alt Order #	
	921996	1		07880845	
Product					
ROTHFUS/R/CONG					
Contract Dates	Estimate #				
10/17/12 - 11/06/12	2409				
<u>Advertiser</u>			Ori	iginal Date /	Revision
Rothfus/R/Congress			C	06/18/12	/ 06/19/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	WTAE	Bob C	ain		Eagle-Philadelp
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
		ROTH			PA12
	Agency Ref			Advertiser	Ref
	I			1	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
N 1 WTAE 10/17/12 10/19/12 6-7am News	6-7am	:30	NM NM	2	\$1,050.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 WTF 2	Rate \$525.00				
N 2 WTAE 10/17/12 10/19/12 6-7am News	6-7am	:30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 WTF 1	<u>Rate</u> \$550.00				
N 3 WTAE 10/17/12 10/19/12 Good Morning America	7-9am	:30	NM	2	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WTF 2	<u>Rate</u> \$475.00				
N 4 WTAE 10/17/12 10/19/12 The View	11am-noon	:30	NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WTF 2	<u>Rate</u> \$400.00				
N 5 WTAE 10/17/12 10/19/12 WTAE Noon News	12-12:30pm	:30	NM	3	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WTF 3	<u>Rate</u> \$300.00				
N 6 WTAE 10/17/12 10/19/12 5-6pm News M-F	5-6pm	:30	NM	2	\$1,050.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 WTF 2	<u>Rate</u> \$525.00				
N 7 WTAE 10/17/12 10/19/12 5-6pm News M-F	5-6pm	:30	ŃМ	2	\$1,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WTF 2	Rate \$525.00				
N 8 WTAE 10/17/12 10/19/12 6-6:30pm News	6-6:30pm	:30	NM	3	\$2,025.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WTF 3	<u>Rate</u> \$675.00				
N 9 WTAE 10/17/12 10/19/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM	3	\$2,700.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 WTF 3	<u>Rate</u> \$900.00				
N 10 WTAE 10/20/12 11/03/12 Sat 5-7am	5-7am	:30	NM	3	\$825.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	\$275.00 \$275.00				
			·	-	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

2409



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

	Contract / Revision 921996 /		
Contract Dates	Product	Estimate #	

10/17/12 - 11/06/12 Original Date / Revision Advertiser 06/18/12 / 06/19/12 Rothfus/R/Congress

ROTHFUS/R/CONG

									-	
						Spots/				
*Line Ch Start D	ate End Da	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$275.00						
Week: 10/29/12 N 11 WTAE 10/20/1	11/04/12 12 10/27/1		ing America Sat			:30		NM	2	\$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12	10/21/12	S-	1	\$400.00 \$400.00						
Week: 10/22/12 N 12 WTAE 10/20/1	10/28/12 12 10/27/1		1	8-10am	and the second s	:30		NM	2	\$650.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 10/15/12	10/21/12	S-	1	\$325.00 \$325.00						
Week: 10/22/12	10/28/12 12 10/27/1		1nm News	11:30pm-12:05am		:30		NM	2	\$1,400.00
N 13 WTAE 10/20/ Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12	10/21/12	s-	1	\$700.00 \$700.00						
Week: 10/22/12	10/28/12 12 10/27/1	S-	ollege Football	12-3:30pm		:30		NM	2	\$1,500.00
N 14 WTAE 10/20/ Start Date	End Date	Weekdays	Spots/Week	Rate		.00				
Week: 10/15/12	10/21/12	S-	1	\$750.00 \$750.00						
Week: 10/22/12	10/28/12 12 10/27/1	S- 12 ABC Colleg	ro Football	3:30p-7p		:30		NM	2	\$3,600.00
N 15 WTAE 10/20/ Start Date	End Date	Weekdays	Spots/Week	Rate		.00				
Week: 10/15/12	10/21/12	S-	1	\$1,800.00 \$1,800.00						
Week: 10/22/12	10/28/12 12 11/04/	S- 12 Sun 5-7am	Nous	5-7a		:30		NM	3	\$825.00
N 16 WTAE 10/21/ Start Date	End Date	Weekdays	Spots/Week	Rate		.00				
Week: 10/15/12	10/21/12	S	1	\$275.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	S	1	\$275.00 \$275.00						
N 17 WTAE 10/21/			With George Ste	ep10-11am		:30		NM	2	\$2,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S	1	\$1,400.00 \$1,400.00						
N 18 WTAE 10/21/		12 Sun Early	News	630-7p		:30		NM	2	\$900.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S	1	\$450.00 \$450.00						
N 19 WTAE 10/21/		12 M-Sun 11p	m News	M-Su 11-11:35pm		:30		NM	2	\$2,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S	1 1	\$1,100.00 \$1,100.00						
N 20 WTAE 10/21/				vs Sun 11:35p-12:00	a	:30		NM	2	\$650.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S	1	\$325.00 \$325.00						
N 21 WTAE 10/22/		12 6-7am Ne		6-7am		:30		NM	2	\$1,050.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/22/12	10/28/12	MTWTF	2	\$525.00		:30		NM	6	\$3,300.00
N 22 WTAE 10/22 Start Date	/12 11/02/ End Date	'12 6-7am N e Weekdays	ws Spots/Week	6-7am <u>Rate</u>		.50		1 4141	Ū	40,000.00
Week: 10/22/12	10/28/12	MTWTF	3	\$550.00				- 1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision	Alt Order #
	921996 /	07880845
Contract Dates	Product	Estimate #
10/17/12 - 11/06/12	ROTHFUS/R/CONG	2409

Advertiser Original Date / Revision 06/18/12 / 06/19/12 Rothfus/R/Congress

	Roth	fus/R/Congress	00/10/12	/ 00/	19/12
		-			
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	e TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$550.00				
N 23 WTAE 10/22/12 10/26/12 Good Morning America	7-9am	:30	NM	2	\$950.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2	Rate \$475.00	.30	14101	2	φ930.00
N 24 WTAE 10/22/12 10/26/12 The View Start Date End Date Weekdays Spots/Week	11am-noon Rate	:30	NM	3	\$1,200.00
Week: 10/22/12 10/28/12 MTWTF 3	\$400.00				
N 25 WTAE 10/22/12 10/26/12 WTAE Noon News Start Date	12-12:30pm <u>Rate</u> \$300.00	:30	MM	4	\$1,200.00
N 26 WTAE 10/22/12 10/26/12 5-6pm News M-F	5-6pm	:30	NM	3	\$1,575.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12MTWTF3	<u>Rate</u> \$525.00				
N 27 WTAE 10/22/12 10/26/12 5-6pm News M-F	5-6pm	:30	NM	3	\$1,575.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	<u>Rate</u> \$525.00				
N 28 WTAE 10/22/12 10/26/12 6-6:30pm News	6-6:30pm	:30	NM	4	\$2,700.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/22/1210/28/12MTWTF4	Rate \$675.00	,			4 =,
N 29 WTAE 10/22/12 10/26/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM	4	\$3,600.00
Week: 10/22/12 End Date Weekdays Spots/Week MTWTF 4	<u>Rate</u> \$900.00				
N 30 WTAE 10/22/12 10/22/12 Mon ABC Prime Other	Prime Other	:30	NM	1	\$5,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	<u>Rate</u> \$5,000.00				
N 31 WTAE 10/19/12 11/02/12 Fri ABC Prime C	10-11pm	:30	NM	2	\$4,800.00
Start Date End Date Weekdays Spots/Week	Rate		7		
Week: 10/15/12 10/21/12F 1 Week: 10/22/12 10/28/12 0	\$2,400.00 \$0.00				
Week: 10/29/12 11/04/12F 1	\$2,400.00				
N 32 WTAE 10/29/12 11/02/12 6-7am News	6-7am	:30	NM	3	\$1,650.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/29/1211/04/12MTWTF3	<u>Rate</u> \$550.00				
N 33 WTAE 10/29/12 11/02/12 Good Morning America	7-9am	:30	NM	3	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$500.00				
N 34 WTAE 10/29/12 11/02/12 The View	11am-noon	:30	NM	3	\$1,350.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	3	\$1,350.00
Week: 10/29/12 11/04/12 MTWTF 3	\$450.00		* 1		
N 35 WTAE 10/29/12 11/02/12 WTAE Noon News	12-12:30pm	:30	NM	4	\$1,400.00
Week: 10/29/12 End Date Weekdays Spots/Week 11/04/12 MTWTF 4	<u>Rate</u> \$350.00		1		
N 36 WTAE 10/29/12 11/02/12 5-6pm News M-F	5-6pm	:30	NM	3	\$1,725.00
Week: 10/29/12 End Date Weekdays Spots/Week 3 11/04/12 MTWTF 3	<u>Rate</u> \$575.00				
N 37 WTAE 10/29/12 11/02/12 5-6pm News M-F	5-6pm	:30	NM	3	\$1,725.00
Start Date Week: 10/29/12End Date 11/04/12Weekdays MTWTFSpots/Week 3	<u>Rate</u> \$575.00				

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Start Date

WTAE 10/29/12

Start Date

39 WTAE 10/29/12

40 WTAE 11/01/12

Start Date

Start Date

Week: 10/29/12

Week: 10/29/12

*Line

N 38 WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

Weekdays

Weekdays

Weekdays

Weekdays

MTWTF--

MTWTF--

6-6:30pm News

M-Sun 11pm News

Thur ABC Prime B

Ch Start Date End Date Description

11/02/12 **End Date**

11/02/12

11/01/12 **End Date**

End Date

11/04/12

End Date

11/04/12

Contract / Revision Alt Order # 07880845 921996 Estimate # Contract Dates Product ROTHFUS/R/CONG 2409 10/17/12 - 11/06/12

Original Date / Revision Advertiser 06/18/12 / 06/19/12 Rothfus/R/Congress

Spots/

Type Spots Amount Length Week Rate NM 4 \$2,800.00 :30 :30 NM \$3.800.00 \$4,500.00 :30 NM 1 :30 NM 1 \$450.00 NM \$350.00 :30 1

\$4,500.00 Week: 10/29/12 11/04/12 ---T---Good Morning America Sat 7-8am 41 WTAE 11/03/12 11/03/12 Spots/Week Rate Start Date **End Date** Weekdays \$450.00 11/04/12 1 Week: 10/29/12 ----S-8-10am Sat 8-10am WTAE 11/03/12 11/03/12 Spots/Week Rate Start Date **End Date** Weekdays \$350.00 Week: 10/29/12 11/04/12 ---S-:30 NM 1 \$800.00 11:30pm-12:05am 43 WTAE 11/03/12 11/03/12 Late Run 11pm News Spots/Week Rate **End Date** Weekdays Start Date \$800.00 Week: 10/29/12 11/04/12 --S-\$800.00 NM 11/03/12 12-3:30pm :30 Big East College Football WTAE 11/03/12 Spots/Week Start Date **End Date** Weekdays Rate \$800.00 Week: 10/29/12 11/04/12 ---5-1 \$2,200.00 :30 NM 1 **ABC College Football** 3:30p-7p 45 WTAE 11/03/12 11/03/12 Spots/Week Rate Weekdays **End Date** Start Date ----S-\$2,200.00 Week: 10/29/12 11/04/12 1 NM 1 \$1,700.00 :30 11/04/12 This Week With George Step10-11am WTAE 11/04/12 Start Date **End Date** Weekdays Spots/Week Rate \$1,700.00 Week: 10/29/12 11/04/12 NM 1 \$500.00 :30 630-7p Sun Early News 47 WTAE 11/04/12 11/04/12 Spots/Week Rate **End Date** Weekdays Start Date \$500.00 Week: 10/29/12 11/04/12 NM \$375 00 Sunday Extended Late News Sun 11:35p-12:00a :30 11/04/12 48 WTAE 11/04/12 Spots/Week Rate **End Date** Weekdays Start Date \$375.00 ----S 1 11/04/12 Week: 10/29/12 NM \$550.00 :30 6-7am News 6-7am 49 WTAE 11/05/12 11/06/12 Spots/Week **End Date** Rate Start Date Weekdays \$550.00 1 Week: 11/05/12 11/11/12 MT----:30 NM \$550.00 6-7am 50 WTAE 11/05/12 11/06/12 6-7am News **End Date** Spots/Week Weekdays Rate Start Date \$550.00 Week: 11/05/12 11/11/12 MT-NM \$500.00 7-9am :30 **Good Morning America** WTAE 11/05/12 11/06/12 Spots/Week Rate Start Date **End Date** Weekdays \$500.00 Week: 11/05/12 11/11/12 \$450.00 NM 1 :30 11/06/12 The View 11am-noon 52 WTAE 11/05/12 Spots/Week **End Date** Weekdays Rate Start Date \$450.00 Week: 11/05/12 11/11/12 MT----1 NM \$350.00 :30 1 WTAE Noon News 12-12:30pm 11/06/12 WTAE 11/05/12 Rate **End Date** Weekdays Spots/Week Start Date 11/11/12 1 \$350.00 Week: 11/05/12

Start/End Time

6-6:30pm

9-10pm

Rate

Rate

M-Su 11-11:35pm

Rate

Rate

\$950.00

\$700.00

Spots/Week

Spots/Week

4

Spots/Week

4

Spots/Week

Davs

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 Contract / Revision
 Alt Order #

 921996 /
 07880845

 Contract Dates
 Product
 Estimate #

 10/17/12 - 11/06/12
 ROTHFUS/R/CONG
 2409

 Advertiser
 Original Date / Revision

 Rothfus/R/Congress
 06/18/12 / 06/19/12

Spots/

			Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Week Rate	Туре	Spots	Amount
Start Date	<u>Rate</u>					
N 54 WTAE 11/05/12 11/05/12 5-6pm News M-F	5-6pm	:3	0	NM	1	\$575.00
Start Date	Rate					
Week: 11/05/12 11/11/12 M 1	\$575.00					
N 55 WTAE 11/05/12 11/05/12 5-6pm News M-F	5-6pm	:3	0	NM	1	\$575.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/05/12 11/11/12 M 1	\$575.00					
N 56 WTAE 11/05/12 11/05/12 6-6:30pm News	6-6:30pm	:3	0	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/05/12 11/11/12 M 1	\$700.00					
N 57 WTAE 11/05/12 11/05/12 M-Sun 11pm News	M-Su 11-11:35pm	:3	0	NM	1	\$950.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/05/12 11/11/12 M 1	\$950.00					
			Totals		123	\$87,000.00

Time Peri	od	# of Spots	Gross Amount	Net Amount
10/01/12	-10/28/12	72	\$49,575.00	\$42,138.75
10/29/12	-11/06/12	51	\$37,425.00	\$31,811.25
Totals		123	\$87,000.00	\$73,950.00

Signature:		Date:	
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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of propred materials and other property furnished by the Agency in connection with broadcasts hereunder. The connection with broadcasts except after its prior approval.	operty and mail, but assumes no liability for loss or damage to program or commercia e Station will not accept or process mail, correspondence, or telephone calls in
--	--

on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station Advertiser has theretofore made payment to the Agency thereon, but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that party monies which may be or become payable by Advertiser or Agency, or that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]